

Pathway: Broadcasting & Audio Production

Get the Facts:

Broadcasting focuses on the distribution of video and audio content to a wide audience via television, radio, and the Internet. Students will learn to write radio and TV scripts, as well as how to use electronic media equipment.

Audio Production & Engineering majors study album recording and mixing, location and post-production sound for film and video, audio restoration and forensics, live sound, radio production, and audio hardware and software design.

Workforce Trends:

The need for replacements, rather than business expansion, is projected to make up the majority of job openings in the coming decade.

Those with experience in the field—experience often gained through internships or by working for school newspapers, television stations, or radio stations—should have the best job prospects.

Broadcasting & Audio Production is:

- High skill
- Medium to High wage
- Medium demand

Occupation Outlook:



The Utah statewide annual median wage:

Broadcast Tech \$35,500

Broadcast News Analyst \$57,860

TV/Radio/Film Producers \$54,400

Audio/Sound Engineering \$53,680

Sample Career Occupations:

- Broadcast/Radio Technician
- News Analyst
- Announcer
- Reporter/Correspondent
- Sound/Lighting Technician
- Camera Operator
- Audio/Sound Technician
- Audio Engineer

College and Career:

There are a number of options for education and training beyond high school, depending on your career goals.

- BYU – BS News Media; BA Media Arts Studies
- BYUI – BS Communication—Video Production, Visual Communications emphases
- USU – BS Journalism—Broadcast/Electronic Media emphasis
- WSU – BS Digital Media—Digital Media Production, Entertainment emphases; AS Communication
- U of U – BS Communication—Journalism (digital, broadcast, print) emphasis; BA Film and Media Arts
- UVU – BS Digital Audio
- SUU – BS Broadcast—Media Studies emphasis
- DSU – BS Media Studies—Broadcasting, Digital Film Production emphases; BS Digital Film; BIS Media Studies
- SLCC – AS Media Studies & Journalism; AAS Video/Radio Production; AAS & CP Music Recording Technology
- SNOW – AS Communications—Broadcasting emphasis