



Pathway: Communication Studies

Get the Facts:

Communication Studies majors help increase communicative competence in both public and private settings. It helps understand, explain, and transform communication messages in a variety of settings. It improves the ability to carefully explore and think through communication related challenges and come up with effective solutions.

Workforce Trends:

Graduates often find use for their skills in professions like sales, corporate training and development, human resources, and various social services.

Communication Studies is:

- High skill
- Medium to High wage
- Medium demand

Occupation Outlook:



The Utah statewide annual median wage:



Sample Career Occupations:

- Communications Consultant
- Employee Relations Specialist
- Crisis Management
- Speech Writer
- Mediation/Negotiation

College and Career:

There are a number of options for education and training beyond high school, depending on your career goals.

- BYUI – BS Communication— Organizational Communication & Advocacy emphasis
- USU – BS Communication Studies
- WSU – BS—Communication Studies, Interpersonal & Family Communications, Organizational Communication emphases
- U of U – BS Communication— Communication Studies sequence
- UVU – BS Communication— Speech Communication emphasis
- SUU – BS Communication— Communication Studies emphasis
- DSU – BS Communication Studies; BS Communication Studies—Applied Leadership, Organization & Leadership emphases
- SLCC – AS Communication Studies
- SNOW – AS Communications