



# Pathway: Entrepreneurship and Management

## Get the Facts:

**Business Management** majors acquire skills in technological literacy, trade, analysis, problem-solving, project management, communication, teamwork, leadership, and entrepreneurship.

**Entrepreneurship** is learning how to start, launch and manage a new business venture. Studying entrepreneurship will help individual's foster skills such as creativity, self-reliance, tenacity, persistence and resourcefulness.

## Workforce Trends:

The occupation outlook for General and Operation Business Managers will experience a HIGH volume of annual job openings.

Education requirements vary by industry, but candidates who can demonstrate strong leadership abilities and experience getting positive results will have better job opportunities.

In Utah, women-owned businesses have increased by 73.8 percent.

## Entrepreneurship and Management. is:

- High demand
- High wage
- High skill

## Occupation Outlook:



**The Utah statewide annual median wage:**

**General and Operation Managers is \$70,150**

## Sample Career Occupations:

- General or Operations Manager
- Inventor/Entrepreneur
- Department Administrator
- Business Analyst
- Small Business Manager
- Financial Management Services
- Account Executive
- Sales and Service Owner
- Retail Owner/Operator

In 2016, Forbes ranked Utah 1st in the nation for the Best State for Business.

## College and Career:

- BYU – BS Business Management- Entrepreneurship or Strategy emphasis
- BYU – BS Business Management Concentration; Entrepreneur emphasis; AS Business
- USU – BS Business Administration; BS International Business
- WSU – BS Business Administration- Management emphasis; CC Entrepreneurship
- U of U – BS Business Administration; BS Entrepreneurship; BS Management
- UVU – BS Business Management-General Business, Entrepreneurship, or International Business emphasis; BS Integrated Studies-Business Management emphasis; AS Pre-Major in Business; AAS Business Management; CC Business Management
- SUU – BS Management
- DSU – BS Business Administration; BS Integrated Studies-Management emphasis; AS Business CP Entrepreneurship
- USU/E – BS Business Administration; AS Business; AAS Small Business Operations; CP Web Business
- LDSBC – AAS Business Management Entrepreneurship
- SLCC – AS Business ; AAS Business Administration, Business Management; CC Business Management; CP Business Basics, Management Essentials
- SNOW – AS Business; CP Entrepreneurship