



Pathway: Consumer Economics Services/Financial Planning

Get the Facts:

Financial Planners address the specific needs of individuals, families and businesses managing wealth and working to accomplish financial goals.

Credit Counselors advise and educate individuals or organizations on acquiring and managing debt through the development of debt management plans.

Insurance Agents sell life, property, casualty, health, automotive, or other types of insurance.

Workforce Trends:

Employment of Personal Financial Advisors is projected to GROW 30 percent from 2014 to 2024, much faster than the average for all occupations.

Those individuals who obtain certification as a financial planner will likely have the best career prospects.

Employment of Insurance Sales Agents is projected to GROW 9 percent from 2014 to 2024, than the average for all occupations.

Pathway is:

- High demand
- Medium to High wage

Occupation Outlook:



The Utah statewide annual median wage:

Personal Financial Advisor	\$68,100
Credit Counselor	\$34,140
Insurance Agent	\$45,040

Sample Career Occupations:

- Financial Planner
- Financial Advisor
- Credit Counselor
- Consumer Advocate
- Loan Officer
- Financial Analyst
- Budget Officer
- Insurance Agent
- Finance Coach
- Credit Manager

College and Career:

There are a number of options for education and training beyond high school, depending on your career goals.

- BYU – BS Finance-Consulting emphasis
- BYU – BS Financial Economics
- USU – BS Finance; Minor Personal Financial Planning.
- WSU – BS Business Administration- Finance emphasis
- U of U – BS Consumer and Community Studies-Financial Planning emphasis
- UVU – BS Personal Financial Planning (No. 3 Ranking)
- SUU – BS Finance Composite Major
- DSU – BS Business Administration- Finance emphasis
- USU/E – N/A
- LDSBC – N/A
- SLCC – AAS, CC Finance & Credit; CP Finance Essentials, Financial Management, Financial Services
- SNOW – N/A

Although ALA makes every effort to ensure the accuracy of this information, it reserves the right to make changes as may be required. Students should consult the specific college advisement center with further questions.