



Pathway: Hospitality and Tourism

Get the Facts:

The Hospitality and Tourism career path encompasses numerous interests such as planning, directing and coordinating activities of a organization that offers lodging; coordinating staff and clients to help plan events; and planning, selling, and organizing travel for customers to name a few.

Workforce Trends:

According to the US Department of Labor, travel and tourism is one of the largest and fastest growing industries in the world.

Applicants with a bachelor’s (BS) degree in hospitality or hotel management are expected to have the best job opportunities, particularly at upscale and luxury hotels. In Utah, employment of meeting, convention, and event planners is projected to grow 5.1 percent through the year 2022.

Job prospects for travel agents should be best for those who specialize in specific destinations or particular types of travelers, such as groups with a special interest or corporate travelers.

Hospitality and Tourism is: College and Career:

- High demand
- High wage

Occupation Outlook:



The Utah statewide annual median wage:

Event planner	\$36,540
Lodging manager	\$44,240
Travel agent	\$36,160

Sample Career Occupations:

- Lodging
 - Hotel Manager
 - Front Desk Supervisor
- Recreation
 - Event Planner
 - Resort Manger
- Travel and Tourism
 - Cruise Director
 - Travel Agent

There are a number of options for education and training beyond high school, depending on your career goals.

- BYU – BS Recreation Management -- Experience Industry Management emphasis
- USU – Minor Hospitality and Tourism Management
- U of U – BS Parks, Recreation & Tourism-- Sustainable Tourism and Hospitality Management emphasis
- UVU – BS Hospitality Management w/four tracks: General Operations, Revenue Management, Sales, or Event Planning
- SUU – BS Hotel, Resort, and Hospitality Management
- USU/E – Minor Hospitality and Tourism Management